Linens made with you in mind.
Our linens are made to give your guests the memorable experiences that they deserve.

Made for rest.  
*Designed to refresh.*

Perfected for relaxation.
Sheeting and pillows that cradle and comfort your guests, lulling them to a restful, rejuvenating slumber.

Towels that soothe and absorb, refreshing your guests with a plush and cozy embrace.

Robes that pamper and caress, making anytime feel like a relaxing day at the spa.

We make linens with innovations that elevate your guest’s experience, while reducing your operational costs.
Made in USA

Made with Integrity. Made with Quality. Made in USA.

Building on the proud heritage of a defining period in American manufacturing, Standard Textile is creating an entirely new chapter of growth and opportunity in textile manufacturing.

Made in USA at Standard Textile is the perfect, seamless balance of unwavering integrity and unparalleled quality.
Standard Textile’s well-structured vertical integration and global supply chain give you access to leading-edge technology, consistent product quality, and dependable worldwide delivery.

With 24 manufacturing and distribution facilities in 12 countries, including facilities in North America, Europe, the Middle East and Far East, and over 3,000 motivated associates, we’re committed to delivering innovative solutions that offer the greatest value to our customers.

The full control of our global supply chain provides an opportunity to innovate at every stage of the development cycle—from fiber engineering, through finished product, to integrated laundry solutions.
Innovation at our C.O.R.E.

The CORE is our one-of-a-kind, world-class textile development and processing center.

Comprised of four distinct areas: Advanced Concept Development Center, Textile Processing & Operations Center, Performance Measurement & Validation Laboratory, and Prototype Production Center.

Home to the industry’s most advanced product development capabilities, we can move a prototype from initial concept to finished product in an efficient and scalable way—finely tuned, fully tested, and ready for use in your guest rooms.
Centium Core Technology® is a weaving process unlike anything else on the market today, available exclusively in terry and sheeting products manufactured by Standard Textile.
We weave a soft cotton surface around our multifilament synthetic core, resulting in luxurious feel and unsurpassed durability.

Centium Core Technology® improves product tensile strength, extends service life, and enhances performance.

You get unsurpassed durability, superior cost management, and a luxuriously soft hand that guests will appreciate.
Room Ready For You®
Laundered with Tide®

Take a fresh approach to reducing laundry costs.
Our Room Ready For You® Laundered with Tide® program delivers sheets and towels that are clean, fresh, and ready to use right out of the box.

You save time, labor, and the costs of upfront laundering.

Our proven program protects your investment and helps to preserve the environment.

We launder with P&G ProLine Tide® detergent, which is free of harsh alkalines and phosphates.
We understand how important housekeeping and laundry professionals are to providing an exceptional guest experience.

In fact, they are the inspiration behind remarkable solutions like our OneSTEP® Program.

While each solution offers a unique set of benefits to hoteliers, when combined they offer housekeeping and laundry professionals the tools they need to make their jobs easier to accomplish.
Sheeting Benefits

EZ ID® sheeting provides color-coding of the selvage yarns running down the side of the sheet, without having to compromise the luxurious appearance.

Center-Lock Labels identify the center of a sheet when making a bed.

Balanced Hems allow either end of the sheet to be the top.

Terry Benefits

EZ ID® terry color-coding system enables staff to easily identify towel weights by a distinct color bar on the sew-in label.

Dimensionally stabilized dobbys borders eliminate the unsightly hour-glassing that normally affects terry products.

Square-cornered wash towels that last longer than traditional washcloths by eliminating the “whiskering”.

Stabilized Dobby

Wash Towels

EZ ID®
Elevations™ strategically reduces weight from the end of the towel and places more plush, absorbent pile where it matters most, in the center of the towel—what we call the Comfort Experience Zone™.

Better comfort and a superior experience.

Elevations™ strategically reduces weight from the end of the towel and places more plush, absorbent pile where it matters most, in the center of the towel—what we call the Comfort Experience Zone™.

Heavier-weight center where it matters most to your guests.

Reduced-weight end panels mean greater laundry savings for you.
Pool & Spa Terry
The engineers at Standard Textile have developed a patented innovation that strategically places more luxurious pile in the center of the towel, where it’s used most.
That means your guests get the luxurious towels they expect, and you get a surprisingly lighter-weight towel that reduces operational costs.

Transitions™ towels are Made in USA for the perfect, seamless balance of unwavering integrity and unparalleled quality.
Everyone loves a soft, absorbent towel. That's why we created ForeverSoft™: towels that stay exceptionally soft, wash after wash.

ForeverSoft™ towels combine several of our innovative technologies in order to provide the perfect balance of softness, strength, and enhanced performance.

ForeverSoft™ towels are Made in USA for the perfect, seamless balance of unwavering integrity and unparalleled quality.
Sheeting

Centium Satin™ Microcheck
Vidori® elevates your guest’s sleep experience while also extending service life, thanks to its patented design.

With Vidori®, guests experience exceptional softness and elegant beauty, and you experience durable, long-lasting quality. Breathable Vidori® sheets are light and delicate against the skin because they are woven with a soft ring-spun cotton blend.

Made with Centium Core Technology®, which promotes extended product life, Vidori® sheets are crease-resistant; outfitted with a center lock label and a size-identifying EZ ID® label to assist housekeeping staff; and pre-laundered with Tide®.
Dune by Todd - Avery Lenahan
The most luxurious all-cotton sheet, made sustainably, to envelop your guests in cool cotton comfort.
100% ring-spun combed cotton with a true sateen weave for a softer touch. Our proprietary moisture-wicking technology provides an incomparably comfortable sleep experience.

Paragon™ Cotton sheeting is made from environmentally friendly, responsibly sourced, 100% BCI certified cotton. Paragon™ Cotton sheets and pillowcases are compression treated to minimize shrinkage—as much as 50% less shrinkage than conventional 100% cotton products.
A unique woven fabric that stretches to fit simply and securely on a variety of mattresses.

Unlike conventional woven fabrics that require the use of elastic bands or bindings, the inherent stretch-and-recovery characteristics woven into the Versatility® fabric allow these revolutionary contour sheets to be fabricated without elastic.
UltraTwill™

Pure cotton softness with the durability of our patented Centium Core Technology®, for an exceptional guest experience and unsurpassed strength.

With UltraTwill™ sheeting, we’ve innovated to increase the softness and comfort of cotton, while enhancing the wash-after-wash durability. Made in USA for the perfect, seamless balance of unwavering integrity and unparalleled quality.
Comfort Cloud™

Premium comfort. Uncompromised protection.
Soothing and strong, both EuroTech™ and Comfort Cloud™ offer the benefits of plush mattress toppers with an impenetrable, waterproof mattress pad. The most advanced liquid and stain protection combined with uniquely luxurious quilted fill create supreme performance.

Patented Versatility® retention caps, available exclusively from Standard Textile, ensure a snug fit on virtually every mattress and eliminate the need for anchor bands, elastic, and unsightly skirt fabrics.
AllerEase® Platinum Mattress Encasement

AllerEase® Professional Collection
Protect your mattress investment.

Put your mind at ease with AllerEase® Professional. AllerEase is the #1 allergy bedding brand in the U.S., blocking pests and allergens from collecting in your mattresses and pillows. Discover AllerEase Professional for Standard Textile.

Superior mattress protection engineered exclusively for hoteliers, available in two options: The one-piece slip-on AllerEase Ultimate encasement or the AllerEase Professional Duraflex™ System encasement with your choice of easy to launder zip-off tops.
Luxury Stripe® Robes
The Designer Robe Collection for Standard Textile is the perfect blend of style, comfort, fit, and function.

A partnership between fashion designer Heidi Weisel and Standard Textile, this collection offers a new twist on how a guest robe should look, fit, and feel.

Heidi brought her design eye to reinventing the problem of the boxy, shapeless robe and created five distinct silhouettes.

Each robe has its own personality and special details.
Nikki by Heidi Weisel
Top of Bed

Integrated Bed Scarf
Cumulus® top covers incorporate wash-activated texture and do not require industrial ironing.
A blend of polyester and cotton assures lasting performance and softness. Available in plain white and new Storm Cloud, a woven pattern featuring a distinctive grey ripple design.

Patented Centium Core Technology® dramatically extends the top cover's service life and enhances performance. A reduced overall product weight means decreased drying time and significant processing cost savings.
A groundbreaking collection of striking jacquard ensembles for bedding that combine Standard Textile’s patented Centium Core Technology® with Todd -Avery’s uniquely elevated aesthetic.
We help you create beautiful environments. And we deliver complete customization to meet your needs. Fabrics, solar shades, upholstery, window treatments, top of bed, wallcoverings, shower curtains, and more.

Given the strength and longevity of our expertise, we offer what others can’t, a trusted single source for new products, beautiful fabrics, specifying, manufacturing, installation, project management, and client support.
Circa® Bed Wrap’s patented design allows you to create a clean, simple, and modern look for your bed in a matter of minutes.
The sleek, one-piece design is constructed of sturdy and sustainable materials for a stylish, tailored fit around most box springs or bed frames. Rich, durable fabric provides the finishing touch.

Traditional bed skirts can be messy, chaotic, and difficult to install. The Circa® Bed Wrap is a simple, innovative solution that can be installed by one person with no heavy lifting required.
Say anything.

Tell your story with ImagePoint® printed pillows, bedding, drapery, solar shades, and wallcovering.

Supply your own art or work with our talented design team.

Colors remain bright, wash after wash.
Environmental issues are increasingly shaping the context of our business.

The cost, availability, utilization and management of energy and water, and the use of chemistry in manufacturing and processing of our products, all have implications for operations throughout the value chain—from the cotton farmer through to the end user.

We’ve developed a culture of sustainability within our company, embedding sustainability principles in supply chain programs, product development, new technologies, and innovation.

We are committed to helping customers reduce their energy, chemical, and water consumption, through innovation.
Customer Service

Our textile consultants are your point of contact, dedicated to serving you. They live and work in the markets that you serve, so they have a better insight into your ever-changing needs.

Customer service is our passion and exceeding your expectations is our goal. If a need should ever arise, you can trust our team will be standing by to respond.

Technical Support

One of the benefits of partnering with Standard Textile is our team of technical experts who test product strength, shrinkage, durability, and absorbency before our products ever reach the marketplace.

Our on-site CORE facility enables us to duplicate processes and circumstances used by your facilities to better troubleshoot and solve your problems.

Laundry Consulting

You won’t find a more dedicated team of experts than our Technical Services Laundry Support division.

Working together, they'll analyze every aspect of your laundry needs and recommend process improvements that will significantly reduce your total linen costs.
Service

with you in mind