

ELEVATIONS™



STANDARD
TEXTILE est. 1940



Centium Core Technology®

Centium Core Technology® is a patented weaving technology that dramatically improves product tensile strength, extends service life, and enhances performance.

Room Ready For You laundered with

Room Ready For You® laundered with **Tide®** products are delivered clean, fresh, and ready to use right out of the box, bypassing the time, labor, and costs of up-front processing.

OneSTEP®

OneSTEP® products provide both the laundry and housekeeping professional with One Solution To Enhance Productivity. EZ ID® size identification, braided selvages, dimensionally stabilized dobby borders, and wash towels that last longer than traditional washcloths.

PERFORMANCE WHERE IT MATTERS MOST.

DESIGNED FOR PERFORMANCE

Elevations™ is an innovative concept in performance terry. Targeted weight distribution focuses loft and absorbency in the center of the towel—where performance matters most. Woven Jacquard and dobby designs accent each end of the towel to create a nearly indiscernible variance in loft. The result is a towel that offers measurable laundry savings.

ENGINEERED FOR DURABILITY

Elevations™ towels are woven with 100% ring-spun cotton loops for a desirable hand. Proprietary high-density, multilayer selvages or hemmed sides ensure a durable construction. Manufactured with Centium Core Technology® means Elevations™ towels stand up to industrial laundering for a longer service life. And, Elevations™ towels arrive Room Ready For You® laundered with Tide®, ready to use right out of the box. You save time, labor and the costs of up-front processing.



Windows



Rainfall

To learn more about Standard Textile's Elevations™ terry, or to contact a dedicated hospitality consultant, visit standardtextile.com or call 1.800.323.5246.



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