

EUROTOUCH®



EUROTOUCH®  
Performance Terry by Standard Textile

**STANDARD**  
TEXTILE est. 1940

# A TOUCH OF ALL-COTTON PERFORMANCE.



EUROTUCH®  
Performance Terry by Standard Textile

## PERFORMANCE WITH A TOUCH OF CLASS

EuroTouch® towels are made from 100% long-staple, ring-spun combed cotton, featuring remarkable durability combined with the absorbent comfort of cotton, and finished with an elegantly woven dobby border.

## PERFORMANCE MEANS SAVINGS

Sturdy EuroTouch® terry holds its lush texture, wash after wash, for exceptional performance and long product life. A longer service life means lower cost-per-use and lower replacement costs.

Plus, your EuroTouch® towels arrive Room Ready For You® laundered with Tide® and are clean, fresh, and ready to use right out of the box. You save the time, labor, and costs of up-front processing.

For more information about EuroTouch® terry, or to contact a dedicated hospitality consultant, visit [standardtextile.com](http://standardtextile.com) or call 1.800.323.5246.

## Room Ready For You® laundered with Tide®

**Room Ready For You® laundered with Tide®** products are delivered clean, fresh, and ready to use right out of the box, bypassing the time, labor, and costs of up-front processing.

## OneSTEP®

**OneSTEP®** products provide both the laundry and housekeeping professional with One Solution To Enhance Productivity. EZ ID® size identification, braided selvages, dimensionally stabilized dobby borders, and wash towels that last longer than traditional washcloths.