

EuroClassique®



STANDARD
TEXTILE est. 1940



Centium Core Technology®

Centium Core Technology® is a patented weaving technology that dramatically improves product tensile strength, extends service life, and enhances performance.

Room Ready For You® laundered with

Room Ready For You® laundered with **Tide®** products are delivered clean, fresh, and ready to use right out of the box, bypassing the time, labor, and costs of up-front processing.

OneSTEP®

OneSTEP® products provide both the laundry and housekeeping professional with One Solution To Enhance Productivity. EZ ID® size identification, braided selvages, dimensionally stabilized dobby borders, and wash towels that last longer than traditional washcloths.

LEGENDARY BEAUTY IN UNMISTAKABLE LUXURY.

THE ART AND SCIENCE OF PRESTIGE

For many hoteliers, nothing but the prestige of 100% cotton bath sheets and towels will do for their guests. Terry woven from the finest, richest long-staple and ring-spun combed cotton. Others desire a luxurious towel that will also endure continuous washings. Standard Textile's designers and engineers have created EuroClassique® —a towel offering exceptional cotton thickness and depth plus strength and durability.

CREATING BEAUTY BUILDING COMFORT

EuroClassique® towels feature the comfort and hand of premium 100% cotton loops and a timeless dobby border. Standard Textile's patented Centium Core Technology® surrounds a lightweight yet strong multifilament polyester weft with a mass of pure cotton loops distributed into a loftier pile, creating a more durable towel. Made of 80% ring-spun combed cotton/20% Centium Core Technology® microfilament polyester, EuroClassique® towels demonstrate a statement of uncompromising quality.

To learn more about Standard Textile's EuroClassique® terry, or to contact a dedicated hospitality consultant, please visit standardtextile.com or call 1.800.323.5246.



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